Bani Caro
Digital/UI designer

Contact

Email banivct@gmail.com

Phone +52 656 - 279 - 6814

Location Ciudad Juárez, México

Portfolio

Web www.banicaro.com

Be www.behance.net/banivct

Li www.linkedin.com/in/banivct

Skills

UI design	Photo editing
Web design	Video editing
Branding	Motion graphics
HTML/CSS *(beginner)*	

Software

Figma	InVision
Photoshop	Illustrator
Premiere	After Effects
Affinity Designer	Affinity Photo
Visual Studio Code	Sony Vegas

Languages

Spanish / English bilingual

Education

Universidad Autónoma de Ciudad Juárez

2009 - 2013

Bachelor's in Graphic Design

Experience

Binmatter · *UI designer*   **2017 - 2022**

Tech company that develops apps and videogames.

- Designed various UIs for web applications and CMSs, facilitating our clients' internal operations of their businesses.
- Created social media posts to keep users engaged with the company's affairs and projects.
- Edited videos for clients and internal projects, involving motion graphics and multimedia.
- Worked in event planning, designing a complete identity for the company's annual festival focusing on video game development. The detail to branding increased attendance by spreading information such as guest speakers, conferences and activities.
- Illustrated vector graphics designed for educating followers about Mexico's culture through social media.
- Worked on HUD elements for video games, improving testing and game mechanics.

DES Solutions · *Freelance web designer*   **2018 - 2023**

Software development company.

- I was recruited to work on web design projects, helping clients make an online presence.

El Diario de Juárez · *UI designer*   **2015 - 2017**

Local newspaper in Juárez, México: *www.diario.mx*

- Created informative microsites to inform the public about special events, festivals and local projects. Resulted in increased website visits as reported in 2017.
- Conducted a whole website re-design administered by the webmaster.
- Provided design graphics during live coverage of important events such as local elections and important circumstances.
- I was involved in meetings with higher-ups for design approvals.

E-Consulting · *Graphic Designer*   **2013 - 2015**

Design agency specialized in web development.

- Developed website wireframe and mockups.
- Communicated directly with clients regarding any questions or changes to the design layout.